

# FORTUNE 500 TECH BUSINESS

## 📍 Netherlands

### Challenge

A US-based, Fortune Global 500 technology business was shipping consumer electronics from one of DP World's warehousing facilities in the Netherlands. In partnership, DP World and the leading tech business noticed operational inefficiencies leading to product movement delays and set about finding a solution that would keep goods moving.

### Solution

After analyzing different methods of increasing warehouse productivity, DP World suggested automation as the solution required by the tech company to speed up product handling times. Specifically, DP World identified delays in small box movement between inbound processing and storage (the facility for which was located some 270m away) as the biggest drain on resources.

To tackle this, DP World deployed Fetch Robots, a next-gen automated mobile robot technology capable of delivering our customer with end-to-end solutions for product fulfillment and providing delivery between sites.

### Results

With Fetch Robots in place, our customer are able to move goods at higher volume, meaning more stock can pass through the warehouse each day. They've seen better utilisation of staff, improved workload management and decreased customer processing times as a result.

"With our introduction of the Fetch Robotics, we have again demonstrated how we go about optimising our customers' operations and reduce overall inefficiency."

Brian Enright

CEO, Syncreon (A DP World company)

### DP World Innovation

Futureproofing our customers' end-to-end supply chain with next generation robotics and other appropriate automation technologies that allows for efficiency gains and better utilisation of staff

# 270

Meters, the distance that Fetch Robot moves goods from inbound to storage

# 3x

Product picking productivity since Fetch Robots has been deployed

